

**SHOW GUIDE**  
**JIS FALL 2023**  
October, 13|16 - ITALIA Pavilion



**HUB FOR BRANDS'**  
**EXCELLENCE**



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Ministry of Foreign Affairs  
and International Cooperation





**SHOW GUIDE**  
**JIS FALL 2023**

October, 13|16 - ITALIA Pavilion



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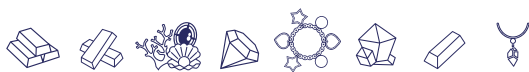
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Gold  
(18K - 24K)



Gold  
(9K - 14K)



Corals, cameos  
and pearls



Diamonds  
Jewelry



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Fashion  
Jewelry



Precious and  
semi-precious  
stones



Silver



Other

BOOTH #504

# Amen

A★MEN

[www.amencollection.it](http://www.amencollection.it)

**Croce del Sud srl**

Via Enrico Mattei, 51

52100 Arezzo (AR)

[sofia@crocesud.com](mailto:sofia@crocesud.com)

CONTACT: Maria Giulia Spatola



OUR STORY AMEN is the brainchild of entrepreneur Giovanni Licastro who, in 2012, launched a bracelet with engraved the Lord's Prayer. At the heart of this project are faith and love, and the strong desire to share, through a piece of jewelry, meaningful words and symbols that bring us close to those we love so they feel protected. AMEN means wearing a sentiment, an emotion that is born almost by chance but continues by choice, and each day takes us where we want to be: with the people with whom we wish to share our deepest values. OUR COMPANY Amen specializes in fashion jewelry and takes care of the design, the marketing mix and distribution of its products over various continents, in collaboration with numerous commercial partners.



# Antonino De Simone



[www.antoninodesimone.it](http://www.antoninodesimone.it)

**Antonino De Simone srl**

Via Avezzana, 24

80059 Torre del Greco (NA)

[info@antoninodesimone.it](mailto:info@antoninodesimone.it)

CONTACT: Gioia De Simone

BOOTH #507

Antonino De Simone, historic brand, was founded in 1830 and awarded in 2011 by UnionCamere in Rome as one of Italy's 150 Historic businesses. In our workshop 20 artisans realize jewels with coral, turquoise, pearls and other semiprecious stones set in 18kt gold and diamonds or in 925 silver. Every year we get inspired by the new trends always fully aware of Antonino De Simone Heritage and create new lines of jewels which represent the perfect fusion among past, present and future.

The absolute knowledge of rough material, the long age experience of our creative staff and the cosmopolitan competence of the owner, Gioia De Simone, produce 100% made in Italy jewellery.



BOOTH #600

# Aura



[www.aurajewellery.it](http://www.aurajewellery.it)

**Aura srl**

Via Genova, 6

52100 Arezzo (AR)

[aura@aurajewellery.it](mailto:aura@aurajewellery.it)

CONTACT: Tommaso Gianì



Aura collections range from the base trade products to articles of medium and high quality in 18-14-10-9 Kts and AG 925. Our particularity is machine basic Chain solid and hollow and Findings. From our products our designs develop Fancy items, like Bracelets, Earrings, Necklaces, Bangles and every fashion trends, with seasonally continuous innovation. The peculiar characteristics of the products are given from the accuracy of the finish and the particular Made in Italy design. Our Company have an High degree of flexibility to answer to our customers requests.

# Bam

BOOTH #505



[www.bamsrl.com](http://www.bamsrl.com)

**Bam srl**

Località la Chianicella, 24  
52100 Arezzo (AR)

[info@bamsrl.it](mailto:info@bamsrl.it)

CONTACT: Roberto

Founded in Arezzo in 1972, Bamsrl has always been involved in the manufacturing of precious metals, more precisely 925% silver and brass. The company mainly produces semi-finished products, with a constantly updating catalogue of over 15,000 items. The passion, research and attention to detail in the realization of each product, have made it a leading company in the market. Among the semi-finished products for jewelry on our catalogue we include spring rings, clasps, accessories, sheared products, tubes, balls, chains and sheets.



BOOTH #525

# Barakà

**BARAKÀ**

[www.baraka.it](http://www.baraka.it)

**Muraro Lorenzo spa**

Via Pasubio, 51/53

36051 Olmo di Creazzo (VI)

[sales@baraka.it](mailto:sales@baraka.it)

CONTACT: Benedetta Righetto



Barakà founded in the 1960s, is a long-standing men's luxury jewelry manufacturer, featuring state-of-the-art technology and engineering. Barakà values are expressed through 100% Made-in-Italy jewelry combining luxury and innovation, elegance and attention to detail, evoking stories of achievements, adventures, and Italian design icons. Barakà's style brings these values together into three key moments for contemporary men: business, leisure, and free time. Barakà jewelry: 100% Italian jewelry craftsmanship and cutting-edge technology.

# Boccadamo

BOOTH #627

## BOCCADAMO

[www.boccadamo.com](http://www.boccadamo.com)

**Boccadamo srl**

Via delle Industrie, 26

03100 Frosinone (FR)

[info@boccadamo.com](mailto:info@boccadamo.com)

CONTACT: Andrea Staffoli

Boccadamo worked successfully for years in the gold and silver market, both nationally and internationally.

The history of Boccadamo began in the early nineteen eighties with the production of jewellery containing semi-precious stones. However, the turning point was in 1998, with the opening of the manufacturing district of Frosinone. The company is now noted for the production of silver jewellery of impeccable quality and attention to detail. This commitment and dedication to work have made Boccadamo a point of reference for people who love beautiful things. In 2006, it launched the new line: Boccadamo Jewels, which is synonymous with quality and style and the Made in Italy branding.



BOOTH #604

# Borsari Gioielli



**BORSARI**  
GIOIELLI

[www.borsarigioidelli.com](http://www.borsarigioidelli.com)

**Gieffe srl**

Via Canvoa, 10

37060 Roncoleva (VR)

[info@borsarigioidelli.com](mailto:info@borsarigioidelli.com)

CONTACT: Fabrizio Bonato

Borsari Gioielli was born in Verona inspired by the homonymous gate that, in the Imperial era, was the main entrance to the city where the events of the famous love story of Romeo and Juliet took place. Verona, symbol of elegance and charm, is the cradle of our company. Borsari embraces the traditions of the city, expressing in the products the beauty of craftsmanship by proposing innovative, refined lines, worked with the most sophisticated production Made in Italy techniques.



# Bysimon Italy

**BYSIMON**  
ITALY

[www.bysimon.it](http://www.bysimon.it)

**By Simon spa**

C/O Il Tari Mod. 125

81025 Marcianise (CE)

[info@bysimon.it](mailto:info@bysimon.it)

CONTACT: Marco Simeone

BOOTH #612

In 1970 we began designing jewelry in silver and learned to work with technical precision and creative insight. We grew up together with our art and over time we have learned how to combine tradition and technology, shapes and colors, materials and design.

With this wealth of experience we look to our past with tender emotion.

We emphasize the quality, reliability, elegance and efficiency of our work, yet we remain true to our original passion that looks to the future with the tenderness of a child.



BOOTH #501

# Chimento



CHIMENTO

[www.chimento.us](http://www.chimento.us)

**Chimento oro srl**

Via Vecchia Ferriera, 5

36100 Vicenza (VI)

[info@chimento.it](mailto:info@chimento.it)

CONTACT: Michele Battaglioli



A HISTORY OF GOLDSMITH EXCELLENCE Since 1964 the CHIMENTO family has been associated with unique and exclusive creations using gold as the undisputed protagonist. Showcasing a unique mix of creativity, craftsmanship and innovative goldsmith techniques, CHIMENTO's creations have become synonym with top quality 18 kt gold Italian Jewelry. CHIMENTO collections are a blend of tradition and design, setting the new benchmarks of Italian jewelry with their elegant and contemporary style.



# Cosmo Petrone



[www.cosmopetrone.it](http://www.cosmopetrone.it)

**Vintage Bijoux sas di Petrone Francesco e C.**

Via Cesare Battisti, 13  
37047 San Bonifacio (VR)

[info@cosmopetrone.it](mailto:info@cosmopetrone.it)

CONTACT: 0458980700

BOOTH #613

Cosmo Petrone Group is an Italian company specializing in handmade jewelry and fashion accessories. Our brands include Vintage Bijoux, Cartesia, Mitò, Sciò, and Cosmo Petrone Bags. With our unique and modern designs, we have become an international reference for Italian handcrafted jewelry. Our mission is to bring the pleasure of "Made in Italy" jewelry worldwide through innovative research. We offer a wide range of high-quality products sold on all continents. With over 40 years of experience, we are proud to work with prestigious brands and provide excellent customer service.



BOOTH #626

# D'Elia Company

D'ELIA 1790  
AZIENDA STORICA



1861 > 2011 >>  
150° anniversario Unità d'Italia

[www.deliacompany.it](http://www.deliacompany.it)

**D'Elia di Alfonso Vitiello**

Via E. de Nicola, 21  
80058 Torre del Greco (NA)

[alfonso@deliacompany.it](mailto:alfonso@deliacompany.it)

CONTACT: Alfonso Vitiello

Manufacturing of jewelry in gold 18-14-  
9 kt. and silver specialize in cameos.



# Doralia

BOOTH #621

## DORALIA

[www.doralia.com](http://www.doralia.com)

**Doralia Italia srl**

Piazza Gramsci, 9  
15048 Valenza (AL)

[info@doralia.com](mailto:info@doralia.com)

CONTACT: Massimiliano Brustia

The innovative startup Doralia, founded between Valenza and New York, is betting on a new future for Italian jewelry by fusing digital and physical channels. All of the artisans and jewelry brands represented by Doralia are family-owned businesses that have always focused on local customers. Doralia's goal is to help these high-end jewelers grow their businesses because they are too valuable not to be seen worldwide. Our online marketplace offers carefully selected jewelry pieces crafted locally and whose designs vary from timeless styles to more modern ones. We are committed to providing our customers with the best quality and the best prices.



BOOTH #610

# Effe-Erre



EFFE-ERRE

[www.ffe-erre.com](http://www.ffe-erre.com)

**Effe-Erre di Parodi Riccardo & C snc**

Via Valle Calda, 7

16013 Campo Ligure (GE)

[filigrana@ffe-erre.com](mailto:filigrana@ffe-erre.com)

CONTACT: Alessio Parodi



Effe-Erre was born in 1986 in the hinterland of the Genoa' City: the cradle of filigree. The company therefore produces products using this ancient traditional process. In religious field, it is the only company makes filigree rosaries, as you can discover in Highlights of Devotio 2022!

The company was also deserving of the "Artisans in Liguria" recognition, which represents the Controlled Designation of Origin of the Region itself.

Effe-Erre produces various silver items for religious worship, including ampoules, rings, bracelets, chalices, bowls, crosses, crosses, medals, monstrances, pastorals, patens, pyxes, nativity scenes and rosaries.

# Evanueva

evanueva

BOOTH #523

[www.evanueva.it](http://www.evanueva.it)

**Eva srl**

CIS Isola 2 Torre 2 int. 211  
80035 Nola (NA)

[info@evanueva.it](mailto:info@evanueva.it)

CONTACT: Claudio Iacobelli

The brand EVANUEVA was born in 2002 bringing in the jewellery field a different and innovative accessory. Evanueva jewels have a considerable visual impact and their dimensions are studied to exploit all the expressive capacities of the materials and of the stones. The production is carried out manually on cotton and silk strands thanks to a particular technique. Evanueva jewel is a modern evolution of the concept of the classic jewel mixing ethnic and eccentric tastes. It's always chic and it's in keeping with the latest trendy.



BOOTH #514

# FrancoP&Sons



FRANCO P & SONS  
m most loved jewels

[www.franco pandsons.com](http://www.franco pandsons.com)

**Atelier Franco P. & Sons**

Contrà Santa Barbara, 9

36100 Vicenza (VI)

[francopianegonda@francopandsons.com](mailto:francopianegonda@francopandsons.com)

CONTACT: Franco Pianegonda



FrancoP&Sons is a very rare atelier by Franco Pianegonda that designs and produces exquisite jewelry by hand for women and men in an epoch when artificial intelligence and high-performance machines are being used increasingly by the jewelry industry. It embodies the values that Franco Pianegonda, its founder and creative talent, has distilled from the centuries-old artistic and artisanal traditions of Italy's Venezia region. The brand is divided in 4 mental space: FRANCOPIANE Couture jewels, CHARACTER L'univers de l'homme, PNG68 prêt-à-porter jewels and JE T'AIME NOW Jewels to say I love you.

# Giloro

BOOTH #510



[www.giloro.it](http://www.giloro.it)

**Giloro srl**

Via XII Settembre, 41  
15048 Valenza (AL)

[info@giloro.com](mailto:info@giloro.com)

CONTACT: Fabrizio Alessio

Established in 1979, GILORO is a dynamic company, characterized by an innovative design. GILORO creations are recognizable at first glance: shapes without equal, poetic themes and incredible wearability.

An unmistakable style: beyond the beauty of the forms, there is the extreme quality of the stones, their purity and uniqueness. GILORO staff creates numerous models every year, enriching a catalogue of timeless forms, projected into the future. Shapes that anticipate fashion: an amazing alternative to the common jewellery. All the collections are distinguished by artistry, flair and innovation.



BOOTH #615

# Giovanni Ferraris

GIOVANNI  
FERRARIS

[www.ferraris.it](http://www.ferraris.it)

**Ferraris gioielli srl**

Via Prevignano, 26

15046 San Salvatore Monferrato (AL)

[info@ferraris.it](mailto:info@ferraris.it)

CONTACT: Andrea Pellizzari



The company was established in 1985, and today, experience and work, as well as imagination and quality, combine together to produce a series of extremely eclectic collections, always choosing to be unconventional, rather than obvious and basic. The two time Couture Design Award winning designer Giovanni Ferraris has shown his very inventive taste, choosing colored natural stones as essential elements to enhance his designs.



# Grimoldi Milano



[www.grimoldimilano.it](http://www.grimoldimilano.it)

**Grimoldi srl**

Piazza Duomo, 21  
20121 Milano (MI)

[info@grimoldimilano.it](mailto:info@grimoldimilano.it)

CONTACT: Giorgio Grimoldi

BOOTH #512

Grimoldi Milano is the concrete example of Family company, capable to join the quality of jewels with the Italian flavour and style. Anselmo, the founder, is born as goldsmith master and starts his own activity in 1964. His experience has passed to his 4 children, together with love and a real passion for beauty in everyday life: their art-works make customers happy because are “joyful objects” with a classical touch.



BOOTH #623

# Heliconia Milano



HELICONIA  
MILANO

[www.infinitygemssrl.com](http://www.infinitygemssrl.com)

**Infinity Gems srl**

Via E. Toti, 2

20123 Milano (MI)

[info@infinitygemssrl.com](mailto:info@infinitygemssrl.com)

CONTACT: Pushpendra Agrawal

Heliconia Milano is a leading destination for magnificent diamonds and precious stones and transcendent fine jewellery with strikingly exquisite designs. We aim at revolutionizing the world of jewellery with an undivided focus on craftsmanship, quality and customer experience. We house unique designs for you to choose from. All these designs are intricately crafted to perfection with utmost precision in our own manufacturing division giving you the flexibility to customize the product's gold colour, precious stone or diamond to suit your needs. Our goal is to create a large family of loyal customers all over the globe.



# J Jewels Milano

*J Jewels*  
milano

[www.jjewels.it](http://www.jjewels.it)

**Blue White Group srl**

Galleria Unione, 5  
20122 Milano (MI)

[info@bluewhitegroup.it](mailto:info@bluewhitegroup.it)

CONTACT: Jacov Joshach

BOOTH #500

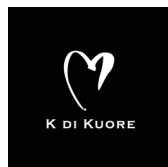
We're a bespoke fashion oriented fine jewelry brand, sumptuous and rich with materials, crafted solely in 18 karats gold, diamonds and precious gemstones, that introduces each year new collections inspired by the latest and modern trends of the design world.

Each collection is created different, sometimes featuring couture one of a kind pieces, that come to life thanks to the expert hands of our italian artists and craftsmen.



BOOTH #619

# K di Kuore



[www.kdikuore.com](http://www.kdikuore.com)

**K di Kuore srl**

Via Avvocato Fulvio Croce, 14  
52100 Arezzo (AR)

[info@kdikuore.com](mailto:info@kdikuore.com)

CONTACT: [info@kdikuore.com](mailto:info@kdikuore.com)



Each of K di Kuore's creations is a story to be worn, to elicit emotion in the wearer: the brand has become synonymous with elegance and glamour.

Our entirely handcrafted workmanship is one of K di Kuore's strengths. Every gesture of our craftsman shapes the gold, making each piece they create unique and unrepeatable, proudly Made in Italy. All of K di Kuore's products are in 18 carat gold, with precious and semi-precious stones which have been ethically sourced through a Conflict Free supply chain. All of our jewellery comes with a lifetime guarantee.

# Kefa

BOOTH #603



[www.kefacollection.com](http://www.kefacollection.com)

**Kefa srl**

Viale Tupini, 101  
00144 Roma (RM)

[info@kefacollection.com](mailto:info@kefacollection.com)

CONTACT: Carmelo Caruso Ceo

KEFA is an Italian company authorized by the Vatican authorities to use the emblem of the Vatican City and the coat of arms of Pope Francis, to produce the Petrus watch. Petrus is a limited edition watch with a Swiss automatic movement. Each piece is registered and has an electronic anti-counterfeiting ID card attached to an electronic register that traces the history of the property. Kefa produces, in a numbered edition, the Emblema fountain pen. Kefa creations are unique items and with them you can register for the prestigious CLUB KEFA. Kefa will mark your time with style.



BOOTH #606

# Locman

**LOCMAN**  
ITALY

[www.locman.it](http://www.locman.it)

**Locman spa**

Piazza G. da Verrazzano, 7  
57034 Campo nell'Elba (LI)

[mattia.baldetti@locman.it](mailto:mattia.baldetti@locman.it)

CONTACT: Mattia Baldetti



LOCMAN was born on the Elba Island, a jewel of the Italian watchmaking, and represents the meeting of Italian style, Tuscan watchmaking tradition and new production technologies. Locman's headquarters are located on the Elba Island, just a few meters from the sea, with offices in Florence and Milan. In 2003 Locman launched the world's first case made entirely of carbon fiber, in 2006 Locman opened the Scuola Italiana di Orologeria, an in-house academy for training specialized personnel and creating in-house movements.

# Lunati Jewels



[www.lunatigioidelli.com](http://www.lunatigioidelli.com)

**Lunati srl**

Via Trento, 7

15048 Valenza (AL)

[info@lunatigioidelli.com](mailto:info@lunatigioidelli.com)

CONTACT: Giovanni Luca Lunati

BOOTH #511

The Lunati Company began more than 85 years ago: it was 1937 when Piero and Giulio Lunati, founded the goldsmith's handicraft company in Valenza. The Lunati Company established itself in Italy and abroad for the excellent quality of its creations, for the design always in step with the times that has evolved over the years and with the fashions.

Today the Lunati brand represents the evolution and growth of its own style: the selection of the always highly valuable materials and the continuous research of new models are the basis of the company philosophy to satisfy a demanding clientele.



BOOTH #524

# Marcello Pane



[www.marcellopane.eu](http://www.marcellopane.eu)

**Marcello Pane & C. sas**

Centro Orafo Il Tari

81025 Marcianise (CE)

[info@marcellopane.eu](mailto:info@marcellopane.eu)

CONTACT: Antonella Scarcella

Marcello Pane is not just a brand, Marcello pane is a family. A Family that, day by day, has built a leader company in the jewellery sector, whose main principles are: Passion, Tradition and Innovation. Vincenzo, Marcello Pane's great grandfather, had the very first intuition and, in the historical framework of Borgo Orefici, in Naples, he founded a tradition that has been going ahead by centuries. Thanks to the constant research of new shapes and by proposing always actual items, the company has fastly become recognized by the whole jewellery world, above all for its main mission and claim: TIMELESS ELEGANCE. Still moved by the constant research of innovation and professional growth, the Company makes its way in the silver jewellery market.





# Masi Gioielli s.r.l.



[www.masigioielli.com](http://www.masigioielli.com)

**Masi Gioielli srl**

Piazza Gramsci, 14  
15048 Valenza (AL)

[info@masigioielli.com](mailto:info@masigioielli.com)

CONTACT: Uberto Masi

BOOTH #513

Celebrating Family Tradition Since 1957.

We handcraft exquisite jewelry with first-quality diamonds, precious stones & semi-precious stones, capturing

Italian elegance in contemporary designs. Our Expandable Onesize

Collection comes with a lifetime warranty symbolizing our commitment to perfection & customer satisfaction.

Experience the brilliance of tradition and the allure of enduring elegance with Masi Gioielli. Join us in cherishing life's precious moments, one treasured jewel at a time.



BOOTH #502

# Micheletto s.r.l.

MICHELETTO

handmade in italy  
<10MI>

[www.micheletto.com](http://www.micheletto.com)

**Micheletto srl**

Via Curtatone, 13  
20088 Milano (MI)

[manufacturing@micheletto.com](mailto:manufacturing@micheletto.com)  
CONTACT: Sarah Scannone

Micheletto is a historic Italian goldsmith firm and producer of prestigious handmade jewelry, where innovative equipment and the latest technologies are combined with the spirit of artisan's shop. Founded in Milan in 1925, in a few years the company was granted the "10 MI" mark identifying the tenth goldsmith company registered with the Measurement Office of the Milan Chamber of Commerce.



# Misis

BOOTH #611

misis

[www.misis.it](http://www.misis.it)

**Misis srl**

Via dell'edilizia, 58  
36100 Vicenza (VI)

[commerciale@misis.it](mailto:commerciale@misis.it)

CONTACT: Alberto Piaserico

Since 1986, MISIS has been creating Made in Italy jewellery by blending traditional processes with innovative techniques, combining semi-precious stones with elaborate enamels. Inspired by Nature and its 4 elements, our jewels represent animals, flowers and the sea world; evocative accessories, original and timeless jewels where passion, originality, attention to detail merge together to give every woman the accessory that best represents her. Efficiency, flexibility, an attentive care to the customer and first quality plating complete our profile.



BOOTH #506

# Moraglione 1922

MORAGLIONE

1922  
ITALY

[www.moraglione.com](http://www.moraglione.com)

**F.lli Moraglione srl**

Via Sassi, 45

15048 Valenza (AL)

[info@moraglione.com](mailto:info@moraglione.com)

CONTACT: Giovanni Bonzano

Moraglione 1922 is a 100 years old Company that designs and manufactures its collections entirely in Italy. Years of great achievements in terms of sales distributions in the most prestigious jewelry corners both in domestic and foreign markets. Moraglione 1922 collections include from original Vintage pieces with incredible fine stones to the most updates lines with natural semiprecious stones.



# Multiform s.r.l.



**MULTIFORM**  
LUXURIOUS CHAINS

[www.multiformjewellery.com](http://www.multiformjewellery.com)

**Multiform srl**

Loc. Quarata, 258/B  
52100 Arezzo (AR)

[info@multiformjewellery.com](mailto:info@multiformjewellery.com)

CONTACT: Roberto Rossi

**BOOTH #624**

Born more than fifty years ago from founder Giovanni Rossi's passion for goldsmith creations, Multiform has always succeeded in combining artisanal tradition and manual skills with the most up to date technology, creating a mix of precious masterpieces: chains, bracelets and rings with a unique look, which reveal the determined and strong character of who is wearing them. Multiform, leader in the goldsmith industry for two generations, stands out in the market thanks to its original spirit, craftsmanship of its creations and ability to innovate, by implementing technology and cutting-edge techniques when creating exclusive jewelry.



BOOTH #622

# Neonero

PIZZO D'ORO  
**NEONERO**

[www.neonero.it](http://www.neonero.it)

**P.V.Z. srl**

Via Cassia, 11/E

52047 Cesa in Valdichiana (AR)

[info@pvzoro.it](mailto:info@pvzoro.it)

CONTACT: Cristiano Marini (3356766301)

Founded in 1989 PVZ srl, known for NEONERO brand, inaugurates the thirtieth anniversary of its activity in the jewellery sector. A milestone that we share with all those who have believed in us and appreciated the reliability and professionalism of our career. Know-how, design, technology and tradition blend together today like yesterday, in unique and elegant creations of fine jewelry, inspired by the ancient laceworking traditions of Tuscany.



# Net Jewels



[www.instagram.com/netjewels](http://www.instagram.com/netjewels)

**Net Jewels sas di Roberto Scutto & C. sas**

Via San Pasquale a Chiaia, 79  
80121 Napoli (NA)

[info@netjewels.it](mailto:info@netjewels.it)

CONTACT: Roberto Scutto

A young and innovative company in the silver jewellery sector, born from the friendship of four men who are already experts in the sector. The partners, combining competence and passion, have managed to create a unique brand of its kind. Their mission is to represent young and avant-garde companies, both in Italy and abroad. Thanks to a careful selection of the companies to represent, the Company Net Jewels is committed to bringing high quality, creative and stylish jewels to the market. The collaboration between these friends is the key to the success of this enterprise, where innovation is the fulcrum of the daily work.

BOOTH #522

BOOTH #503

# New Ander



[www.newander1962.com](http://www.newander1962.com)

**New Ander srl**

Via M. Baiardi, 8

15048 Valenza (AL)

[newander@ander1962.com](mailto:newander@ander1962.com)

CONTACT: Tiziana Ciniltani



New Ander is a manufacturing company born in Valenza from a family tradition back in 1962. Our precious team made up of skilled goldsmiths manages every day to create unique pieces for all woman. Our production combines the shine of gold with the brilliance of diamonds so as to make our collections unique.



# Noi Gioielli Firenze

*Noi gioielli*

NOI GIOIELLI FIRENZE

[www.noigioidelli.com](http://www.noigioidelli.com)

**F.lli Chilleri di Leonardo Chilleri snc**

Piazza Santa Felicità, 3  
50125 Firenze (FI)

[info@noigioidelli.com](mailto:info@noigioidelli.com)

CONTACT: Leonardo Chilleri

BOOTH #614

NOI GIOIELLI FIRENZE has been growing and evolving for the past 18 years. Born from 3rd generation jewelers in Florence, we have been creating exquisite, one-of-a-kind, custom jewelry for our clients since opening our doors and now we work actively all over the world. At NOI GIOIELLI FIRENZE, we have elected shape and color as fundamental pillars of our work. We love to experiment with enamel thus being able to recreate a near infinite combination of colors and motifs while at the same time keeping all its properties of hardness and shine.

At the same time, we still keep near our heart and our roots showcasing in our collections an apt range of pieces enriched with precious stones and diamonds.



BOOTH #526

# Novacentonovantanove Firenze



NOVECENTONOVANTANOVE  
*Firenze*

[www.novecentonovantanove.com](http://www.novecentonovantanove.com)

**Novacentonovantanove srl**

Via Ruggero Leoncavallo, 15/3  
50127 Firenze (FI)

[info@novacentonovantanove.com](mailto:info@novacentonovantanove.com)

CONTACT: Charles Zelaya

For over 30 year, we have been constantly renewing and perfecting our jewels, always looking for new technical and aesthetic solutions: the "tubogas" (gas-pipe chain) collections have long been our flagship product. Every precious piece that we create is characterized by a great structural elasticity and the high resistance of the continuous mesh of our production. It is thanks to this that we can design particularly creative models conceived with soft, easily wearable geometries signed 999.



# Oro Trend

BOOTH #601

ÖRO TREND  
— ITALIAN JEWELLERY —

[www.oro-trend.com](http://www.oro-trend.com)

**Oro Trend srl**

Via G. Gillio, 8

15048 Valenza (AL)

[info@oro-trend.com](mailto:info@oro-trend.com)

CONTACT: Matteo Ferraris

Founded in the 1980, the guidelines for the collections gaining in few years popularity and awareness, attending also the national and international fairs. The choice of the wide range of the stones slowly became a basis of their own production succeeding in addressing to a very specialized customers and exclusive boutiques around the world.



BOOTH #620

# Piero Milano Gioielli

Piero Milano  
GIOIELLI

[www.pieromilano.it](http://www.pieromilano.it)

**Milano Piero srl**

Via M. Baiardi, 27

15048 Valenza (AL)

[cristiano.maita@pieromilano.it](mailto:cristiano.maita@pieromilano.it)

CONTACT: Cristiano Maita

Piero Milano founded the company that bears his name in 1953 in the Monferrato region, the heart of the historical goldsmith and diamond district of Italy. His passion and dedication helped build a solid business that the following generation enhanced by expanding and creating original collections of fine jewellery, synonymous of luxury and excellence. The high quality design, the manual workmanship, the combination of the traditional methods with the newest technologies, the selection of the finest materials, gold, precious and semi precious stones, all adhering to the highest and strictest law compliance, are maintained in the Piero Milano factory in Valenza Po.



# Pinomanna Gioielli



PINOMANNA  
g i o i e l l i

[www.pinomanna.com](http://www.pinomanna.com)

**Emmepi di Manna & C. snc**

Via XII Settembre, 10  
15048 Valenza (AL)

[info@emmepigioielli.it](mailto:info@emmepigioielli.it)

CONTACT: Cinzia Manna

BOOTH #515

Emmepi has been working with the most prestigious jewelry brands for more than 40 years, offering a direct dialogue with the laboratory and a competitive quality/price ratio with the guarantee of a high quality manufacture. Emmepi proposes different styles for different needs: from design to classic and fashion jewelry, such as the flexible rings, or the Pet Jewels collection, inspired by customers' dogs and cats. With its private label service, Emmepi offers its clients a 360-degree service and the advantage to choose between more than 5000 already made models and designs.



BOOTH #618

# Rajola

 **RAJOLA**

[www.rajola.it](http://www.rajola.it)

**Rajola spa**

Viale dei Pini, 3  
80059 Torre del Greco (NA)

[usa@rajola.it](mailto:usa@rajola.it)

CONTACT: Mariella Rajola



Rajola means precious stones, gold and fashion design. Rajola means Italian handmade luxury golden jewels, created by the best artisans respecting the family traditions. The woman who wears Rajola feels the pulse of nature in a necklace that wraps and dresses her.

# Sanna Gioielli



[www.sannagioielli.it](http://www.sannagioielli.it)

**Sanna Anna Paola & C. snc**

Via F. Crispi, 20

09170 Oristano (OR)

[sanna@sannagioielli.it](mailto:sanna@sannagioielli.it)

CONTACT: Francesco Castaldo

BOOTH #602

Sanna Gioielli is a firm that has worked in the Artisan jewellery market since 1980, producing timeless original pieces of art and jewellery. The distinctive and precious jewellery products of Sanna Gioielli are characterised by the wise signature use of the local coral. The finely carved metal is graced with the knowledge of 30 years of experience. Each piece possesses the charismatic nature, exclusive compositions of amazing beauty enriched with gold and precious stones.



BOOTH #625

# Sicis Jewels

## SICIS Jewels

[www.sicisjewels.com](http://www.sicisjewels.com)

**Sicis srl**

Via della Spiga, 9

20121 Milano (MI)

[info-jewels@sicis.com](mailto:info-jewels@sicis.com)

CONTACT: Charles Zelaya



Sicis Jewels is an Italian company that creates peculiar collections of high jewelry, which have as their exclusive feature the use of micromosaic tesserae, together with precious stones and gold.

The design of each model enhances the incredible complexity of the micromosaic technique brought to new splendor by Sicis Jewels, through a demanding course of R&D.

Each object is unrepeatable in itself, as the tesserae are spun and segmented with a completely manual process and subsequently laid one by one, by skilled. Now only Sicis Jewels is able to create similar masterpieces.



# Tavanti e Falcinelli

TAVANTI  
FALCINELLI  
ITALY

[www.tavantijewels.com](http://www.tavantijewels.com)

**Gold Art srl**

Via G. Konz, 45  
52100 Arezzo (AR)

[sales@tavantijewels.com](mailto:sales@tavantijewels.com)

CONTACT: Pina Pannone

BOOTH #521

Discover the unique elegance of Tavanti and Falcinelli, exclusive jewels in 18 carats gold with an innovative design, handcrafted in the heart of Tuscany. Both brands are produced and distributed by Gold Art srl, a global leader in the goldsmith industry.



BOOTH #605

# Teorema Fine Jewellery



[www.teoremafinejewellery.com](http://www.teoremafinejewellery.com)

**Teorema Fine Jewellery srl**

Via Marradi, 3

20123 Milano (MI)

[info@teoremafinejewellery.com](mailto:info@teoremafinejewellery.com)

CONTACT: Giannini

Teorema Fine Jewellery appears on the stage of high jewelry manufacturing realities at the end of the last century. In it are concentrated the traditions of Italian goldsmith's manufacture, based on handmade workmanship in all respects performed within the workshop located in Milan. The productions are an expression of style in which classic and modern go hand in hand through a creative rhythm of seductive shapes and plays of light. Innovative materials are a strength of Teorema Fine Jewellery in a market that, in constant turmoil, seeks its identity. Design evolution and stylistic research are prominent elements that Gianluigi Giannini, Ceo, does not want to give up.



# Vanessa Gioielli s.r.l.



[www.vanessagioielli.com](http://www.vanessagioielli.com)

**Vanessa Gioielli srl**

Via Circ. Ovest, 8  
15048 Valenza (AL)

[info@vanessagioielli.com](mailto:info@vanessagioielli.com)

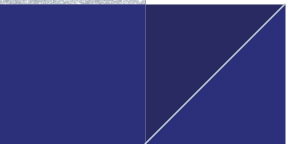
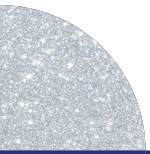
CONTACT: Paride di Lorenzo

BOOTH #527

Vanessa Gioielli produce with high standards Jewelry in 18 kt Gold with Diamonds and Silver 925°/...

We dedicate every day great attention and devotion to any clients demands: from a wide range of designs to select, client's design evaluation and appraisal, 3D projects, to the personalized and finished product, offering for any jewel a specific expert advice and a highly qualified and professional customer care.





# Notes

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