

ITALIAN TRADE AGENCY
THE EXTRAORDINARY
ITALIAN JEWELRY

SHOWGUIDE



Italians
DO IT *Better*
Starjewels Night Awards

DISCOVER THE ITALIAN BRANDS
CENTURION JEWELRY SHOW | 2023



Ministry of Foreign Affairs
and International Cooperation



ITALIAN TRADE AGENCY





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About



The Italian Trade Agency is the Governmental Agency that supports the business development of Italian companies abroad and promotes the attraction of foreign investment in Italy. With a motivated and modern organization and a widespread network of overseas offices, **ITA provides information, assistance, consulting, promotion and training** to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.



Launched in 2015, **The Extraordinary Italian Jewelry** is a tribute to the excellence of Italian craftsmanship and most unique style. Created with the patronage of the Italian Trade Agency, the aim of this promotional project is to both showcase **the excellence of Made in Italy products and to develop new business opportunities in the USA**. Whether you are interested in learning about Italy's past, present or future, Extraitajewelry is here to take you on a journey to discover amazing products that our great companies have to offer and, last but not least, to create a community made up of lovers of Italian culture.



Brands
GUIDE

ANTONIO PAPINI
GIOIELLI

Booth
M-104

antoniopapini.it

Papini Gioielli

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Antonio Papini is a story of a precious tradition and a deep passion for the world of jewelry, which has lasted for over forty years. Since 1974, in the heart of Tuscany, precise and authentic craftsmanship has been exalting the potential of the finest materials, such as gold, diamonds and other natural elements, through sought-after workmanship.

Antonio Papini jewelry thus springs from the exaltation of technique and craftsmanship. Whereas it is in the creativity with which jewels are shaped that one recognizes their eternal beauty and unmistakable elegance. This is a prestigious family history which, with every detail, celebrates the 'Made in Italy' style on different markets all over the world.



Booth
M-408



hasbani.it

Hasbani Gioielli Spa

Via Alberico Albricci, 3 Milano

hasbani@hasbani.it

CONTACT: Joseph Hasbani | hasbani@hasbani.it

We manufacture 18 KT high end jewelry handmade in Italy in our Atelier, our production is both classic contemporary and last fashion items. we use high quality diamonds in different shapes and colored stones as well. our colored stone collection is made mostly with Blue Sapphires, Rubies and Emeralds.



Booth
M-517-519



lucagems.com

Luca Gems

98 Cuttermill Road, Suite 297 Great Neck (NY)

info@lucagems.com

CONTACT: Yoram Joe Nasrolai | Info@lucagems.com

Innovative designs, superb craftsmanship, meticulous quality assurance, outstanding management and excellent service: the continuous pursuit of all of the above has always been the target and promise of Luca Gems since our establishment in 2001. Our main scope of business includes the manufacturing and exporting of exquisite high-class jewellery. Equipped with state-of-the-art production technology and facilities, our talented team of designers and skilled master-craftsmen work together in maintaining the best workmanship and quality in all our products. Over the years we have always strived for perfection and constantly incorporated new ideas, in order to improve our jewellery designs, production technology, product quality, business administration and sales services, hoping to fulfill the needs of the market and our valued customers.



Booth
M-201

MARCO BICEGO

us.marcobicego.com**Marco Bicego**

915 Battery Street 2nd floor San Francisco (CA)

info@marcobicego.com

CONTACT: Moise Cohen | mcohen@marcobicego.com

An Italian jewelry Brand that combines ancient artisanal tradition with contemporary design, always made in 18K gold. Marco Bicego received his training in his father's goldsmith business and then started his entrepreneurial adventure in the year 2000. For more than twenty years, he has been the creative director of his namesake brand, which is characterized by extremely distinctive product designs, the highest quality and production standards, and excellent craftsmanship of every single piece. Inheriting the values and craftsmanship skills from the local region in Vicenza, Italy, the brand has crafted its very own and priceless heritage with the savoir-faire handed down through generations, making every jewelry piece a true work of art.

Booth
AZBF5MISANI
M I L A N Omisanimilano.com**Misani Milano**

Piazza Monte Grappa 4 Varese (VA)

pietrobartolomei@misanimilano.com

CONTACT: Pietro Bartolomei | pietrobartolomei@misanimilano.com

Since its birth in 1965 Misani stands out for its inborn Italian identity. For this reason, every step of the manufacturing is still held in Milan. Our jewelry is a contemporary translation of the Italian tradition, that has been for centuries a synonym of quality and preciousness. We have always looked at our jewels for what they are: the result of an artistic process. The care for details, the inspiration from exotic cultures, the all-round vision implied in every creation is what makes the value of our jewelry go beyond the weight of the raw materials. Choosing a piece from our collection is the beginning of a story that develops with time: each jewel becomes a fundamental element of one's image.



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MISENO
ITALY

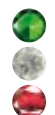
misenousa.com

Miseno

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CONTACT: Joseph Cardamuro | joseph@misenousa.com

Inspired by the mythology, history, and terrain of the Mediterranean, Miseno Jewelry is a modern day collection of classic, feminine, Italian fine jewelry. Brand founder, Antonio Cardamuro, whose professional experience includes time spent at jewelry houses Bulgari, Bedat, and Buccellati, sought to fulfill his personal passion for jewelry while paying tribute to his heritage and upbringing in Miseno, Italy.



PASQUALE BRUNI

Booth
M-107

pasqualebruni.com

Pasquale Bruni

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salesusa@pasqualebruni.com

CONTACT: Margherita Liga | margherita.ligato@pasqualebruni.com

Pasquale Bruni has been creating, for two generations, stunning jewelry for women all over the world. Every creation is a blend of the nobility of metal with the richness of the gemstones, each piece made by hand in a workshop in the heart of Italy, where every day he brings his craft, spirit of independence and experience to the study and development of collections Made in Italy. The work he performs is the expression of a "Vera Passione", a true passion which anyone wearing Pasquale Bruni's jewellery can feel. Creating a company recognized worldwide for the excellence of its craftsmanship and unique design; since 1968, Pasquale Bruni has epitomized quality, along with his daughter Eugenia, Creative Director of the brand since 2001 and his son Daniele, now the CEO of Pasquale Bruni USA. Nature is a source of inspiration and women its true muses. The creations reflect a love of freedom and the freedom of women. Jewelry of dynamism, expression and passion takes shape, revealing a constant desire to experiment. What comes across is a desire to infuse the jewelry with soul.



Booth
M-302

PICCHIOTTI

picchiotti.com

Picchiotti

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info@picchiotti.it

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Founded in 1967 by Giuseppe Picchiotti, the PICCHIOTTI brand has been hand-crafting luxury fine jewelry in Valenza, Italy for over 55 years. Today the family name is known throughout the world as the pinnacle of quality, design and craftsmanship. Every piece of PICCHIOTTI jewelry is created in-house with keen attention to detail and the personal supervision of Mr. Picchiotti. Traditional designs enable PICCHIOTTI to offer jewels that appeal to the consumer, the connoisseur and the collector, who describe them as heirlooms to be passed on for generations to come.



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M-207

Piero Milano
GIOIELLI

pieromilano.it

Piero Milano gioielli

Via Mario Baiardi 27 Valenza (AL)
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Piero Milano founded the company that bears his name in 1953 in the Monferrato region, the heart of the historical goldsmith and diamond district of Italy. His passion and dedication helped build a solid business that the following generation enhanced by expanding and creating original collections of fine jewelry, synonymous of luxury and excellence. The high quality design, the manual workmanship, the combination of the traditional methods with the newest technologies, the selection of the finest materials, gold, precious and semi precious stones, all adhering to the highest and strictest law compliance, are maintained in the Piero Milano factory in Valenza Po. Piero Milano is a family business that has always looked further into the future, keen to the possibilities of a global approach to find its place in the luxury skyline of high jewelry branding. Japan saw the first opening of a flagship boutique in Ginza, United States recently added a shop in shop in the Houston area and it is expanding its network of retailers all over the globe. Tradition and innovation, emotions and pragmatism: a philosophy that not only inspires the creation of unique jewelry pieces but modifies the paradigm of the relation with the customers and the public, conscious of the changes in our society. A stronger social media presence, a more interactive website are few of the steps the company is making towards growth as a brand in a new era, intertwined with partners all over the world. Our promise to make your happiest moment truly memorable.



Booth
M-509

PIPPO PEREZ

pippoperez.com

Zanipolo - Pippo Perez

19 Tudor lane Scarsdale (NY)

info@pippoperez.com

CONTACT: Federica Tosato | info@pippoperez.com

Pippo Perez 's jewellery creations are crafted from gold and precious stones. Perez's innovative and symbolic stylistic trait evokes memories, passions and Mediterranean scents to be enjoyed day after day . The excellent Italian craftsmanship is a guarantee of uniqueness and quality. Past and present intertwine in a dream that comes true every single day.



Booth
M-203

DEMEGLIO

«EX-TENSIBLE»

robertodemeglio.com

Roberto Demeglio / Extensible

555 Fifth Avenue, 3rd Floor New York

info@extendluxury.com

CONTACT: Amit Sofer | asofer@benysofer.com

Roberto Demeglio's line brings a new meaning to "customized" jewelry; the pieces are crafted using a patented stainless-steel stretch coil system that allows the pieces to flex, twist, slide on easily and never lose elasticity using a diverse combination of diamonds, ceramic, and gold. Roberto Demeglio's jewelry is whimsical, and inventive in style and technique.



Booth
M-511**SERAFINO CONSOLI****serafinoconsoli.com****Serafino Consoli**

Via Roma snc Grumello del Monte (BG)

info@tw.serafinoconsoli.com

CONTACT: Erika Bertin | erika@tw.serafinoconsoli.com

Serafino Consoli is an Italian story from 1959. It represents the height of jewelry innovation, with pieces that transform from one shape and size to another, through an exceptional marriage of creativity and craftsmanship. The collections are patented and embody the core principles of life: motion, malleability and change. BREVETTO, is the first and only collection of multisize jewels. Rings, bracelets, earrings or pendant that, with a simple touch, adapt themselves to any size! SERAFINO, is a collection of jewels that modify to suit needs and moods. Is a ring or bracelet? You choose! Your ring becomes your bracelet

Booth
M-511


VENDORAFA
ITALY

vendorafa.net**Vendorafa**

Via XII Settembre 67 Valenza (AL)

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Over seventy years of jewelry handcrafting thanks to the passion of expert Master Goldsmiths: since 1951 Vendorafa has been creating and producing collections that are well-known and recognized as a Made in Italy symbol of style and excellence.



Booth
M-510**VHERNIER**
MILANO**vhernier.com****Vhernier**14 East 60th Street New York
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VHERNIER is an Italian jewelry brand that draws its inspiration from modern and contemporary art. The brand was founded in 1984 with the vocation to create jewels that are brave, new, and unusual. From the beginning it has committed to its passion for the exploration of form, matter, and color, and based its research and identity on the finest characteristics stemming from the legacy of Italian art. VHERNIER's creations have come to be recognized and appreciated for their use of bold volumes and color. Each piece is an entirely unique item, crafted by hand by highly skilled artisans in the workshops located in Valenza, Italy.

Booth
F-6**ZYDO**
ITALY**zydo.com****ZYDO Italy**Viale Achille Papa, 30 Milano
ija@zydoamerica.com**CONTACT:** Jack Zybert | ija@zydoamerica.com

The prestigious and world-renown ZYDO jewelry brand was founded in 1972 in Valenza, Italy by Mr. Davide Zybert. As one of the few Italian jewelry brands that still host 100% of its production in Valenza, ZYDO ensures the finest quality of production that can only be expected from Italy's craft masters. ZYDO designers are of superior creativity, taste and inspiration and always design around the stone's unique and nature given magnificence. ZYDO's stunning jewelry collections highlight classic elegance with a refreshed sense of modern sophistication.



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BOOTH NUMBER: M-517-519

BOOTH NUMBER: M-201

BOOTH NUMBER: AZBF5

BOOTH NUMBER: M-106

PASQUALE BRUNI

PICCHIOTTI

Piero Milano
GIOIELLI

PIPPO PEREZ

DEMEGLIO
«EXTENSIBLE»

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Italians
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THE EXTRAORDINARY ITALIAN JEWELRY



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