



THE EXTRAORDINARY
ITALIAN JEWELRY

Through the promotional campaign, **The Extraordinary Italian Jewelry**, the **Italian Trade Agency** showcases the excellence and uniqueness of the Italian jewelry. Through different streams, we create engagement and interaction between brands and communities.

Moreover, we created this newsletter so you can learn and explore all that Italian jewelry has to offer.



The second edition of our newsletter highlights the **chain jewelry market**. The chain jewelry market is growing worldwide due to its wide number of options. Chains are usually made of a range of metals, including sterling silver, gold, and silver. Jewelry chains often bring a wide range of options since there are many sizes, lengths, and types on the market. Usually they are accompanied by a pendant, but if they are big enough, they can go alone and create a fashion statement.

The Italian jewelry market is not unaffiliated to the chain's production. We have multiple companies that specialize in the creation of all sorts of chains that carry the Italian legacy of design and quality. We are featuring two fine Italian jewelry brands that represent uniqueness and beauty.

KARIZIA and **SILO** are two versatile jewelry companies that bring beautiful pieces to customers.



KARIZIA is one of the leading manufacturers of sterling silver chains in the jewelry sector. The company blends Italian tradition with product quality and durability. Today, they offer more than 8,000 basic items in sterling silver products, offering customers a wide range of options with great quality.

Click in the link below to see some of the masterpieces that **KARIZIA** has to offer.

SILO is a jewelry brand that blends Italian creativity and technology. **SILO** specializes in goldsmith technology and they focus on chains and jewelry that express Italian design and quality. **SILO** has five divisions, with the main one being **SILO GOLD**, which represents the history and specialization of the company.

Click in the link below to see more of their beautiful pieces.

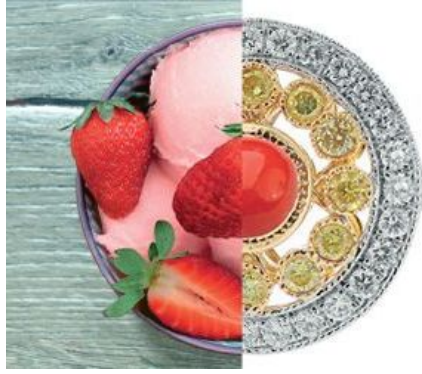
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brand

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